WNCT OF WING WAS THE

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNG Loom

And:

Chicago, IL 60610

Suite 600

AL Media

222 West Ontario

3221 South Evans Street Greenville, NC 27834 WNCT

## CONTRACT

10/14/16 - 10/23/16 Deborah Ross Contract Dates Product 5340 Estimate # Contract / Revision 953655 ~ Original Date / Revision 25329087 Alt Order#

POL/Deborah Ross for Senate WNCT Agy Code EOM/EOC Agency Ref Adults 35+ Demographic Special Handling roperty Billing Cycle Broadcast Billing Calendar Katz Chicago Advertiser Code Account Executive 10/12/16 Advertiser Ref / 10/17/16 Katz/Chicago Cash Product 1/2 Cash/Trade Sales Office

\$450.00	N	Ν		:30		12p-1230p <u>Rate</u>	4 WNCT 10/14/16 10/16/16 Local News @ 12p Start Date End Date Weekdays Spots/Week
							Credited made good on lines 14-20
		WN	\$250.00	:30		11a-12p	1 WNCT 10/10/16-10/16/16 Price is Right
		Type	Rate	Length	Weekdays	Start/End Time	Spot Ch Date Range Description
						<u>Kate</u> \$250.00	Week: 10/10/16 10/16/16
\$250.00	_	Z		:30		11a-12p	16 Price is Right
						<u>Rate</u> \$175.00	Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/16         10/16/16        F         1
\$175.00	_	M		:30		7a-9a	2 WNCT 10/14/16 10/16/16 CBS This Morning
						<u>Rate</u> \$200.00	Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/16         10/16/16        F         1
\$200.00	_	MN		:30		6a-7a	1 WNCT 10/14/16 10/16/16 Local News @ 6a
Amount	Spots	Type Spots	Rate Rtn	Length Week	Days	Time	*Line Ch Start Date End Date Description
				Spots/		Start/End	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT CO LANGE NO STATE OF THE PARTY OF

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNG Tacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/Deborah Ross for Se 10/14/16 - 10/23/16 Contract Dates Advertiser Deborah Ross Contract / Revision Product 953655 Original Date . 10/12/16 5340 Estimate # 25329087 Alt Order# / 10/17/16 / Revision

11 WNCT 10/14/16 10/16/16 Blue Blo Start Date End Date Weekdays	Credited made good on lines 14-20 made good on lines 14-20 2 WNCT 10/10/16-10/16/16 Credited made good on lines 14-20	Spot Ch Date Range 1 WNCT 10/10/16-10/16/16	E 10 WNCT 10/14/16 10/16/16  Start Date End Date Week: 10/10/16 10/16/16	9 WNCT 10/14/16 10/16/16  Start Date End Date Week: 10/10/16 10/16/16	8 WNCT 10/14/16 10/16/16  Start Date End Date 1 Week: 10/10/16 10/16/16	7 WNCT 10/14/16 10/16/16 Start Date End Date Week: 10/10/16 10/16/16	6 WNCT 10/14/16 10/16/16 Start Date End Date Veek: 10/10/16 10/16/16	<u>Spot Ch Date Range</u> 2 WNCT 10/10/16-10/16/16 Credited made good on lines 14-20	E 5 WNCT 10/14/16 10/16/16  Start Date End Date  Week: 10/10/16 10/16/16	Start Date End Date Week: 10/10/16 10/16/16	*Line Ch Start Date End Date Description
S Blue Bloods Weekdays Spots/Week	10 16 Local News @ 11p 10	Description 16 Local News @ 11p	Meekdays Spots/Week	S Local News @ 6p Weekdays Spots/Week	Meekdays Spots/Week	Meekdays Spots/Week	Steve Harvey Weekdays Spots/Week	Description 16 Y&R	Weekdays Spots/Week	Weekdays Spots/Week	te Description
10p-11p <u>ek Rate</u>	11p-1135p	Start/End Time 11p-1135p	11p-1135p <u>Rate</u> \$350.00	6p-630p <u>Rate</u> \$500.00	530p-6p <u>Rate</u> \$200.00	5p-530p <u>Rate</u> \$200.00	3p-4p <u>Rate</u> \$175.00	<u>Start/End Time</u> 1230p-130p	1230p-130p <u>Rate</u> \$350.00	<u>Rate</u> \$225.00	Start/End Time
:30	F :30	Weekdays Length	:30	:30	:30	:30	:30	Weekdays Length	:30		Spots/ Days Length Week
	\$350.00	<u>Rate</u> ]						<u>Rate</u> ]			Rate Rtn T
Z	NM	Type NM	M	M	M	M	N N	NM NM	NM		Type Spots
<b>τ</b> Α			0	_	79	10	_		_		
\$1,500.00			\$0.00	\$500.00	\$400.00	\$400.00	\$175.00		\$350.00		Amount

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCT O 3221 S. Evans St. Greenville, NC 27834 252-355-8500 VNINGAVE VNINGAVE

WNCTacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

Start/End

Spots/

POL/Deborah Ross for S€

10/12/16 / 10/17/16

	Contract / Revision	Alt Order #
	953655 / 1	25329087
Contract Dates	Product	Estimate #
10/14/16 - 10/23/16	Deborah Ross	5340
Advertiser	Origi	Original Date / Revision

\$7,600.00	22		0.00	Totals				
\$600.00	٦	MN	:30	0p-7p <u>Rate</u> \$600.00	63/ / <u>///week</u>	CBS Evening Weekdays WTF	9/16 10/21/16 <u>End Date</u> 1 10/23/16	N 20 WNCT 10/19/16  Start Date E Week: 10/17/16 1
\$50.00	1	MN	:30	ka <u>Rate</u> \$50.00	7a-8 Week	Local News S Weekdays	2/16 10/22/1 End Date 10/23/16	N 19 WNCT 10/22/16  Start Date E Week: 10/17/16 10
\$50.00	-	NM	:30	'a <u>Rate</u> \$50.00	6a-7 Veek	Local News S <u>Weekdays</u> S-	//16 10/22/1 End Date 10/23/16	N 18 WNCT 10/22/16  Start Date E Week: 10/17/16 1
\$50.00		WN	:30	Rate \$50.00	7-8 <i>2</i> Week	Local News S Neekdays	10/23/1 nd Date 0/23/16	N 17 WNCT 10/23/16 <u>Start Date</u> <u>Ei</u> Week: 10/17/16 10
\$50.00		MN	:30	'a <u>Rate</u> \$50.00	Veek 6a-7	Local News S Neekdays	3/16 10/23/16 <u>End Date</u> \( \) \( \	N 16 WNCT 10/23/16  Start Date E Week: 10/17/16 10
\$300.00	1	NM	:30	0p-7p <u>Rate</u> \$300.00	330p-7p Spots/Week R 1 \$300	SEC Football Neekdays	10/22/1 nd Date 0/23/16	N 15 WNCT 10/22/16  Start Date E Week: 10/17/16 10
\$200.00	_	NM	:30	p-330p <u>Rate</u> \$200.00	12p-330p Spots/Week Ra 1 \$200.1	ACC Football  Neekdays S-	10/22/1 nd Date 0/23/16	N 14 WNCT 10/22/16  Start Date E Week: 10/17/16 10
\$1,400.00	1	NN	:30	7p-8p <u>Rate</u> \$1,400.00	7p-8p Spots/Week 1 \$1,4	60 Minutes <u>Neekdays</u> S	4/16 10/16/16 <u>End Date</u> 1 10/16/16	13 WNCT 10/14/16  Start Date E Week: 10/10/16 10
\$500.00	ru <b>y</b>	MN	:30	p-11p <u>Rate</u> \$500.00	10p-11p Spots/Week R 1 \$500	48 Hours Weekdays	4/16 10/16/16 End Date 1 10/16/16	12 WNCT 10/14/16  Start Date E Week: 10/10/16 10
			1 11 11 11 11	<u>Rate</u> \$1,500.00	Spots/Week 1 \$1,	Weekdays	End Date 10/16/16	Week: 10/10/16
Amount	Spots	Rate Rtn TypeSpots	Length Week	Days	Time	Ch Start Date End Date Description	t Date End Da	*Line Ch Start

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Print Date 10/17/16

Page 4 of 4

WNCT Side 3221 S. Evans St. Greenville, NC 27834 252-355-9500 EVELLE BY INSTALL

wnc Tecom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	953655 / 1	25329087
Contract Dates	Product	Estimate #
10/14/16 - 10/23/16	Deborah Ross	5340
Advertiser	Origi	Original Date / Revision
POL/Deborah Ross for Se	•	10/12/16 / 10/17/16

POL/Deborah Ross for Se

3	Date:	•	;	Signature:
35.	(\$1 140 00)	\$7.600.00	22	Totals
\$6,460.00	(\$1,140.00)	\$7,600.00	22	09/26/16 -10/23/16
Net Amoun	Agency Comm.	# of Spots Gross Amount Agency Comm.	# of Spots	Time Period

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract # 25329087	Changes as of: 10/17/2016 at 2:24 PM	Version: Highlighting Revision 1	
	<b>CPE:</b> //5340	Flight: 10/13/16 - 10/23/16	Station: WNCT	Total \$: \$7,600.00
	Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Market: Greenville/New Bern/Wash	Total Spots: 22
	222 W. ONTARIO ST	Product: Deborah Ross	Office: CHICAGO	Total CPP: \$0.00
	SUITE 600	Agency Order #:	Primary Demo: Adults 35+	Total GRP:
GROUP	CHICAGO, IL 60610	Buyer: BARB OBRZUT	Con Type: POLITICAL/VOTE	Traffic #: 953655
100 Most 55t 55t 6t		Salesperson: DAN BARKER 312-755-3936	Assistant: MIKKIE BASELICE 312-755-3854	Separation:
New York, NY 10019	Comments: revision replacing NA spots from w/o 10/10	ots from w/o 10/10.		

	REV+ 2	REV+ 19	REV+	REV+	REV+	REV+	REV+	REV-	REV-	REV-	REV- 1	REV-	REV-	REV-	REV-	REV-	REV-	REV-	REV- 2	REV-		
	W-F REV+ 20  6:30p-7p	Sa 19 7a-8a	Sa REV+ 18 6a-7a	Su REV+ 17 7a-8a	REV+ 16 6a-7a	Sa REV+ 15 3:30p-7p	REV+ 14   Sa 12n-3:30p	Su REV- 13 7p-8p	Sa REV- 12 10p-11p	REV- 11 10p-11p	Th-F REV- 10 11p-11:35p	Th-F REV- 9 6p-6:30p	Th-F REV- 8 5:30p-6p	Th-F REV- 7 5p-5:30p	Th-F REV- 6 3p-4p	Th-F REV- 5 12:30p-1:30p	Th-F REV- 4 12n-12:30p	Th-F REV- 3   11a-12n	Th-F 2 7a-9a	Th-F REV- 1 6a-7a	# Day/Time	
											10	10	10		"		<b>6</b>			10	PP	
3 3 3	CBS Evening News	Weekend Morning Edition	Weekend Morning Edition	Weekend Morning Edition	Weekend Morning Edition	SEC Football	ACC Football	60 MINUTES	48 HOURS	BLUE BLOOD-CBS	9-YR-SIDE NEWS @ 11	9-YR SIDE NEWS @ 6	9-YR SIDE NEWS @ 530	9-YR SIDE NEWS @ 5	STEVE HARVEY	YOUNG & RESTLESS	9-YR-NEWS @ NOON	PRICE IS RIGHT	CBS THIS MORNING	9 ON SIDE MORNING	Program	
	\$600.00	\$50.00	\$50.00	\$50.00	\$50.00	\$300.00	\$200.00	\$1,400. 00	\$500.00	\$1,500. 00	\$350.00	\$500.00	\$200.00	\$200.00	\$175.00	\$350.00	\$225.00	\$250.00	\$175.00	\$200.00	Rate	
10.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	A35P Rating	XI.
TOTALS:	30 (	30 (	30 (	30 (	30 0	30 (	30 0	30	30	30	30 2	30	30	30	30	30 2	30	30 2	30	30	Len 1	
15	<b>4</b> 0 0 <b>4</b> 0	0 № 0 0 № 1	0 № 0 0 № 1	0 № 0 0 № 1	0 ₩ 0 0 ₩ 1	0 № 0 0 № 1	0 № 0 0 № 1	1 0 0 0	1 0 0	1 0 0	2 № 0 0 № 0	1 0 = 0	2 0 10	2 0 10	1 0 <b>F</b> 0	2 1 0 0 0	2 0 10	2 № 1 0 № 0	1 0 ₹ 0	1 0 0	10/13 10/17	
													_	_								
						70 /		)		10/3/2					, , , , , , , , , , , , , , , , , , , ,							10/13 - 10/17
22						200	1	5		10/32					1		N				Spots	10/13 - 10/17 Total
4	1 \$600.00	1 \$50.00	1 \$50.00	1 \$50.00	1 \$50.00	1 \$300.00			1 \$500.00	10/92 1 \$1,500.00		1 \$500.00	2 \$400.00	2 \$400.00	1 \$175.00	1 \$350.00		1 \$250.00	1 \$175.00	1 \$200.00	Spots \$	
4		1 \$50.00 \$0.00	1 \$50.00 \$0.00	1 \$50.00 \$0.00	1 \$50.00 \$0.00						0	1 \$500.00 \$0.00			1 \$175.00 \$0.00	1 \$350.00 \$0.00			1 \$175.00 \$0.00	1 \$200.00 \$0.00		Total



Contract # 25329087 Agency: AL MEDIA CPE: //5340

222 W. ONTARIO ST Agency Order #: Product: Deborah Ross

Office: CHICAGO

Total GRP: Total CPP: \$0.00

Advertiser: Deborah Ross for Senate Buyer: BARB OBRZUT Primary Demo: Adults 35+

Changes as of: 10/17/2016 at 2:24 PM Flight: 10/13/16 - 10/23/16 Version: Highlighting Revision 1 Market: Greenville/New Bern/Wash Station: WNCT Total Spots:

Total \$: \$7,600.00 22

Salesperson: DAN BARKER 312-755-3936 Assistant: MIKKIE BASELICE 312-755-3854 Separation: Traffic #: 953655

CHICAGO, IL 60610 Con Type: POLITICAL/VOTE

**Order Level Comments** 

Special Instructions

125 West 55th St New York, NY 10019

10/12/16 12:26 PM 10/17/16 2:24 PM Date/Time

CHAISE WOOLSEY
MACKENZIE PURCELL

New political order for Deborah Ross. Total is \$7,600. revision replacing NA spots from w/o 10/10

Schedule runs Thursday 10/13 thru Sunday 10/16.

Added by

Comment

Market Budget: WNCT Share: Comment:

25

WITN:

WCTI: WFXI:

Total	1	Day/Time	
100%	100%	% Distrib	
22	22	Spots	Daypart Summary
\$7,600.00	\$7,600,00	Dollars	Daypart Summary
N/A	N/A	CPP	
0.0	0.0	GRP	

Competitive Information				Daypari	Daypart Summary				3	Monthly Summary	3
\$30,400		Day/Time	% Distrib	Spots	Do	Dollars	CPP	GRP	Month	Spots	Dollars
25%			100%	22	\$7,600.00	0.00	N/A	0.0	2016-Oct	22	\$7,600.00
		Total	%001	22	\$7,600,00	0.00	A/N	0.0	Total	22	\$7,600.00
22%											
16%											
37%											
			Transac	Transaction History		*. *			-		
Created/Received Created by	Status	Spot	Spot+ Spot-	\$ Chg	Contract \$ Comment	Comment					
					<del>-</del>	Changes: Flig from New pol	tht End from	m 10/16/16 to for Deborah I	Changes: Flight End from 10/16/16 to 10/23/16, Total Spots from 19 to 22, Comments from New political order for Deborah Ross. Total is \$7,600. Schedule runs Thursday	Spots from 19 to 600. Schedule r	22, Comments uns Thursday

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+ Spot-	Spot-	\$ Chg	\$ Chg   Contract \$	\$ Comment
Revision	10/17/16 2:24 PM	10/17/16 2:24 PM CHAISE WOOLSEY	Revised	ω		\$0	\$7,600.00 =	Changes: Flight End from 10/16/16 to 10/23/16, Total Spots from 19 to 22, Comments from New political order for Deborah Ross. Total is \$7,600. Schedule runs Thursday 10/13 thru Sunday 10/16. to revision replacing NA spots from w/o 10/10 20 buylines added or modified.
Queued for Electronic Contracting	10/12/16 12:49 PM					\$0	\$0	
New	10/12/16 12:26 PM	10/12/16 12:26 PM MACKENZIE PURCELL   Confirmed	Confirmed	19		\$7,600.00	\$7,600.00 \$7,600.00	
				***************************************				

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.